

EMPLOYMENT

Interactive Designer

Buzzfeed, Inc. - New York, NY | June 2021 - December 2022

Lead Ceros Studio creative. I collaborated across creative teams to deliver high-touch concepts for publishing brands. The role focused on designing and producing micro-sites and hub landing pages for multiple publishers under various verticals. My daily tasks revolved around the product design and development of all Ceros experiences, design, development, and publishing assistance to BuzzFeed UK and HuffPost branches.

Co-founder, Creative Director

NoDá Design Studio, LLC - Brooklyn, NY | December 2013 - December 2022

Product Conceptualization, Design & Development.

Custom illustrations and patterns. Prototyping, brand and product line development.

Web design, front and back-end development, routine updates, and overall maintenance of company's online store LASEREYESHOP.COM. E-commerce site created from start to finish using wordpress as well as clean hand coded HTML, CSS, and some Java. E-mail forms.

Product photography/editing. Content creation and management for social media platforms.

Production Artist, Designer

ViacomCBS - New York, NY | March 2019 - January 2021

Production work on company e-mail templates, newsletters, advertising for events, as well as print and digital materials. My daily tasks include image retouching and composition, Print file management, HTML/CSS development, and Content Management Solutions.

Rich Media Designer

Amazon.com, Inc - New York, NY | July 2013 - December 2013

Brand strategy, user interface and experience solutions for different global brands. Kindle ads, web banners, mobile solutions. CPG, Auto, and Finance verticals.

Web Designer, Developer

Vibrant Media - New York, NY | November 2010 - March 2013

Brand strategy, user interface and experience solutions for different global brands. Rising star IAB units, web banners, in-text ads, mobile solutions. Video editing and compositing. Sales, Marketing and Public Relations departments support. Company's website & blog maintenance.

EDUCATION

2008 - AI Miami International University of Art & Design - Miami, FL

Bachelor of Fine Arts, Major in Graphic Design

SKILLS

- Creative Direction - Art Direction - UX/UI Experiences - Graphic Design - Interactive Design
- Illustrations - Animations - Branding - Content Production - Photography + Video
- Photo Editing + Retouching - Prototyping - Copy Writing - E-commerce Consultations
- SEO Solutions - Visual Merchandising - Laser Cutting + Etching

TOOLS

Adobe Creative Suite:

- Photoshop - Illustrator - XD - Indesign - Dreamweaver - After Effects - Lightroom
- Adobe Premiere Pro - Acrobat Reader

Ceros Studio

Figma - Final Cut Pro - HTML/CSS - CMS Development - Laser Cutter

Vinyl Cutter - Letterpress Printing - Carpentry

LANGUAGES

- Spanish & English

VOLUNTEERING

Youth Tennis Coach

Kings County Tennis League - Brooklyn, NY | August 2020 - Present

Working with children, ages 5-14, exposing them to tennis while playing fun, engaging activities.